



**REVOLUTIONIZING ADVERTISING**

## **Who We Are:**

**PITCH — A digital Media Agency**

## **What We Do:**

**We Love What We Do.**

**Different from traditional advertising, we are focusing on creating results in the online space.**

**We redefine the way brands connect with people and the way agencies work with their clients.**

**We are constantly pushing for results that drive your business.**

**Moreover, we look at your media in a different way; using new ideas to help make your brands matter.**

## **Meet Our Team:**

**We celebrate diversity and make sure we recruit from all walks of life,  
welcoming talents from different industries and disciplines.**

**Because of this we are intrinsically agile and fast-moving.**

- **Naoki Hashimoto: Developer**
- **Shaima Hadid: Design Manager**
- **Lea Kniho: Strategic Manager**
- **Danielle Brantley: Communication Manager**

## **Our Main Clients:**

- **Glossier:**

**Glossier was founded on the fact that beauty isn't made in a boardroom—it happens when the individual is celebrated. Personal choice is the most important decision a brand can never make.**

- **Dr martens:**

**Dr. Martens is a British footwear and clothing brand, which also makes a range of accessories — shoe care products, clothing, luggage, etc.**

- **Cha cha Matcha:**

**Matcha, at its simplest, is finely milled Japanese green tea leaves, traditionally prepped with hot water into a frothy, whipped beverage.**



# Moodboard

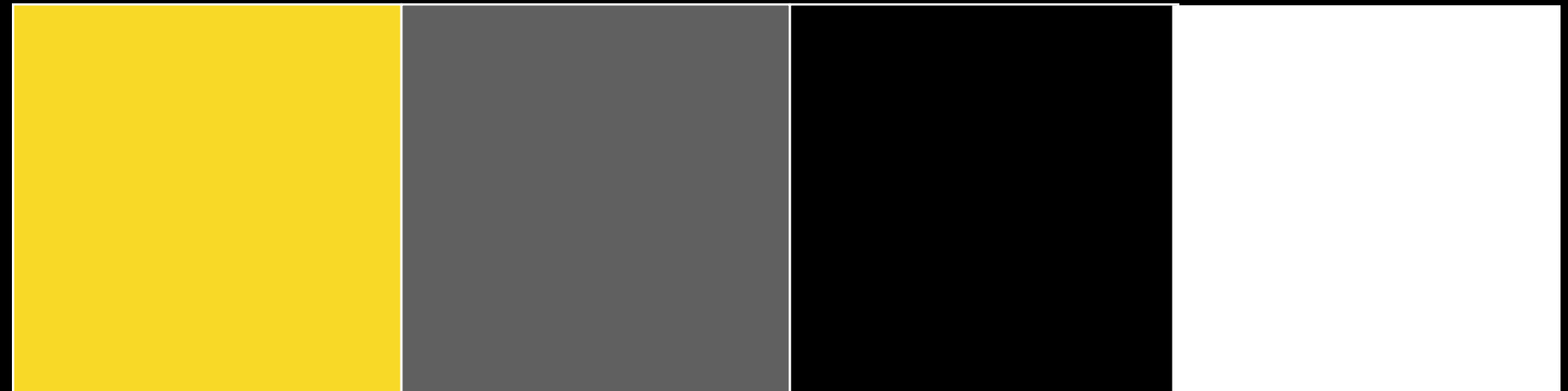




# Style Sheet



## Color Palette



#FFE027

#606060

#000000

#FFFFFF



Font: DIN Condensed Bold

A B C D E F G H I J K L M a b c d e f g h i j k l m

N O P Q R S T U V W X Y Z n o p q r s t u v w x y z



Icon:



# TOUCH POINTS

## NAME CARDS

**Naoki Hashimoto**  
Developer

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**Danielle Brantley**  
Communication Manager

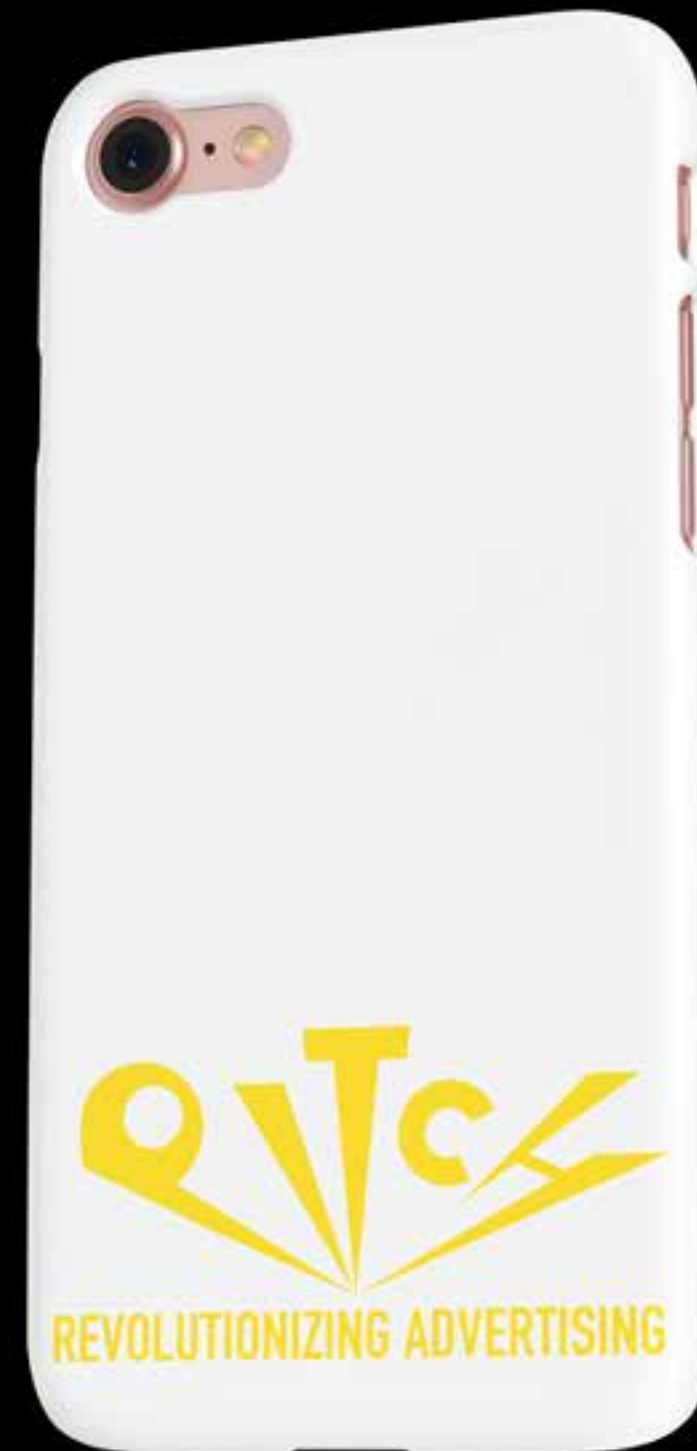
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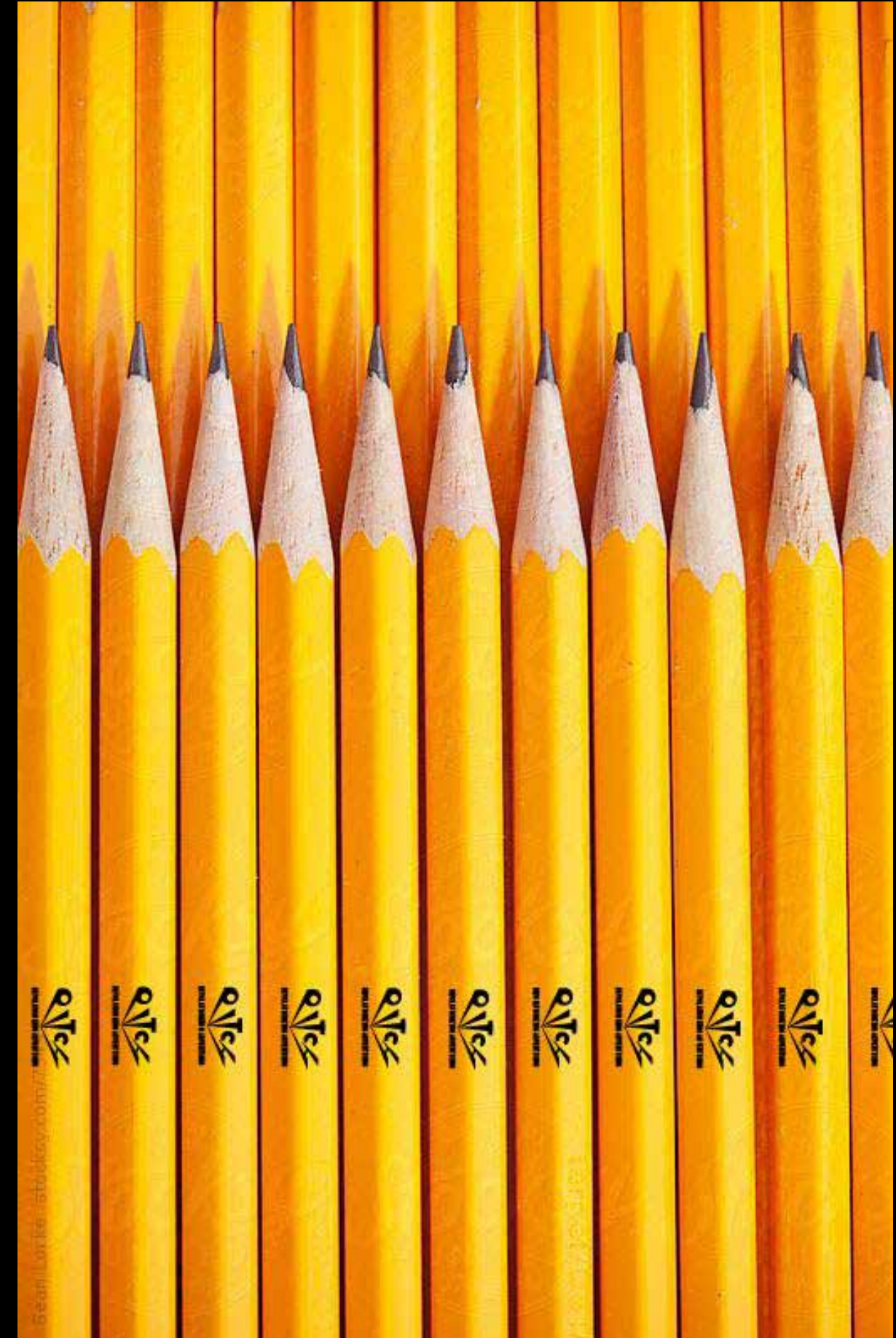
# TOUCH POINTS SMARTPHONE CASE





# TOUCH POINTS

## USB STORAGE / DOCUMENT FILES / PENCILS





# TOUCH POINTS

## MUGS



# STICKERS





# MEDIA KIT



DIGITAL ADVERTISING AGENCY



## ABOUT PITCH

Since 2016, PITCH has continued to welcome a newfound form of advertising, that includes a minimalist approach yet reaches a vast audience.

Today PITCH continues to combine tradition and innovation, thanks to the enthusiasm of our team and clients.

More than an advertising agency, PITCH is an experience where service and ambiance rival and enhance the current trends. Discover our vibe and get a taste of our magic.

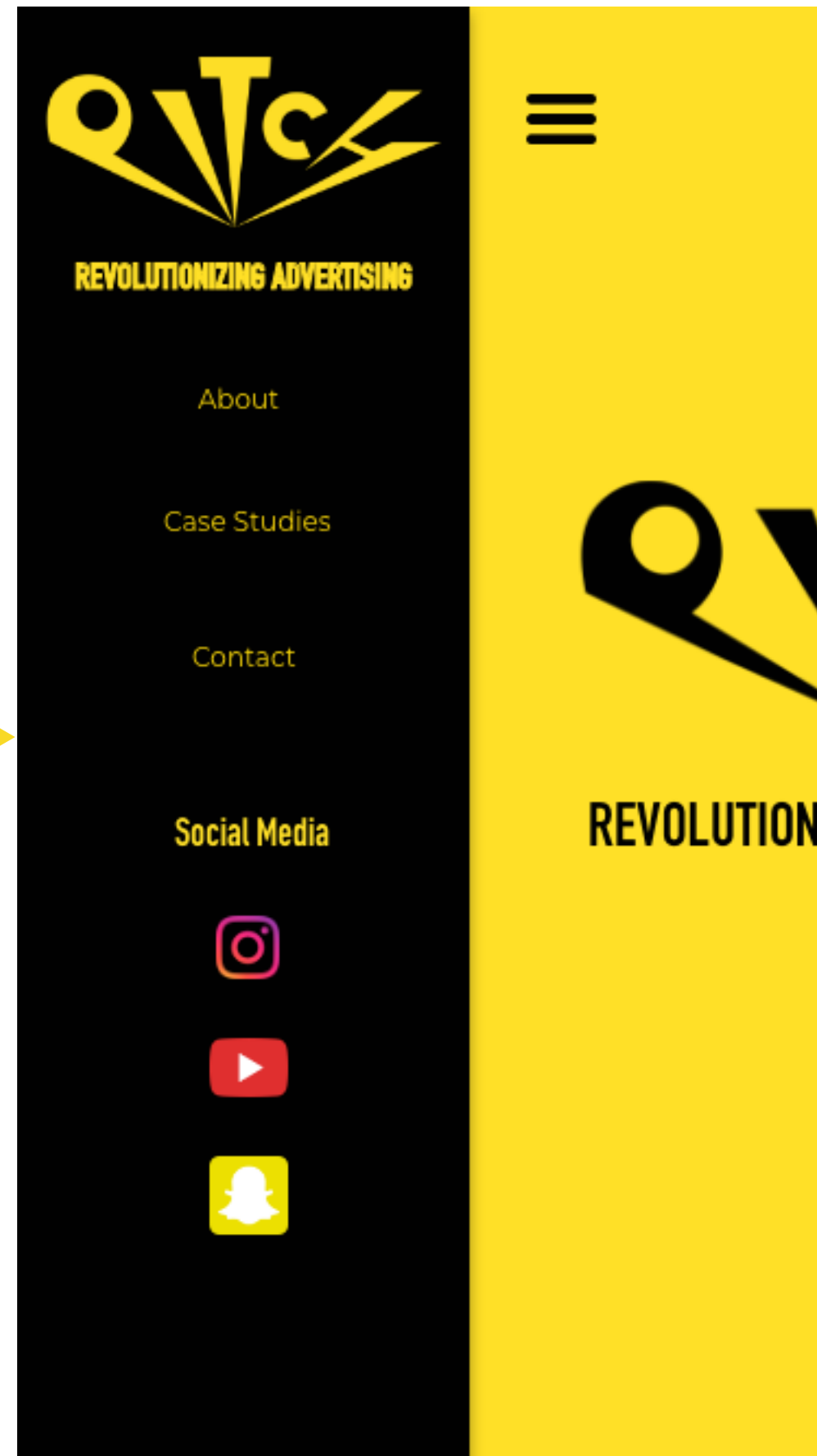
## COMPANIES WE'VE WORKED WITH

Ambitious brands break the rules and test the limits. To help them do it, we seek opportunities at the cross-section where stories, systems, and communities overlap. We are proud to work with emerging industry brands that strive to add value in their sectors and at large.

**Glossier.**



# MOBILE APP



# MOBILE APP



Mobile app interface showing a contact form. The screen has a yellow background and a hamburger menu icon in the top left corner.

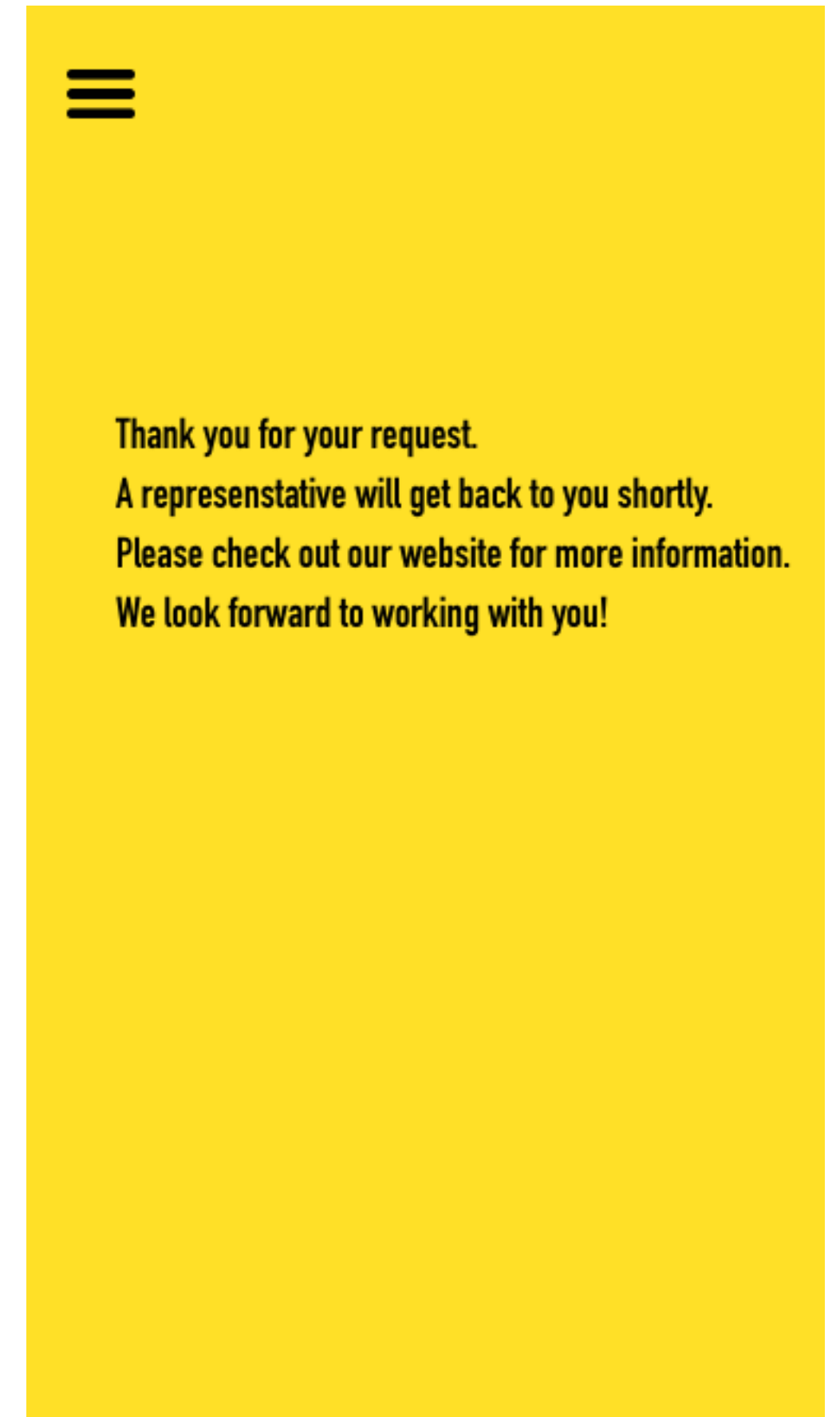
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Email

Phone Number

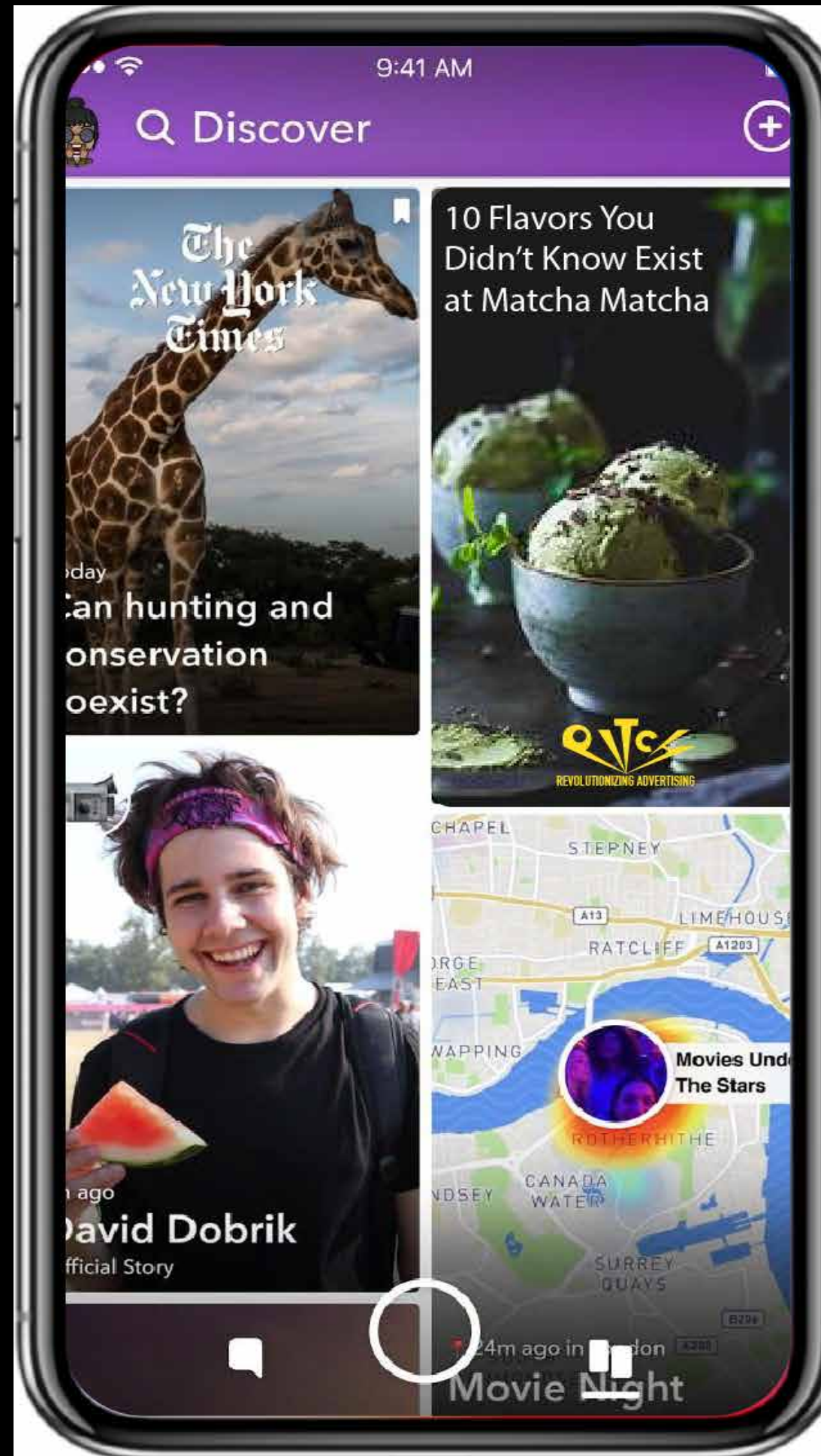
Questions?

SUBMIT



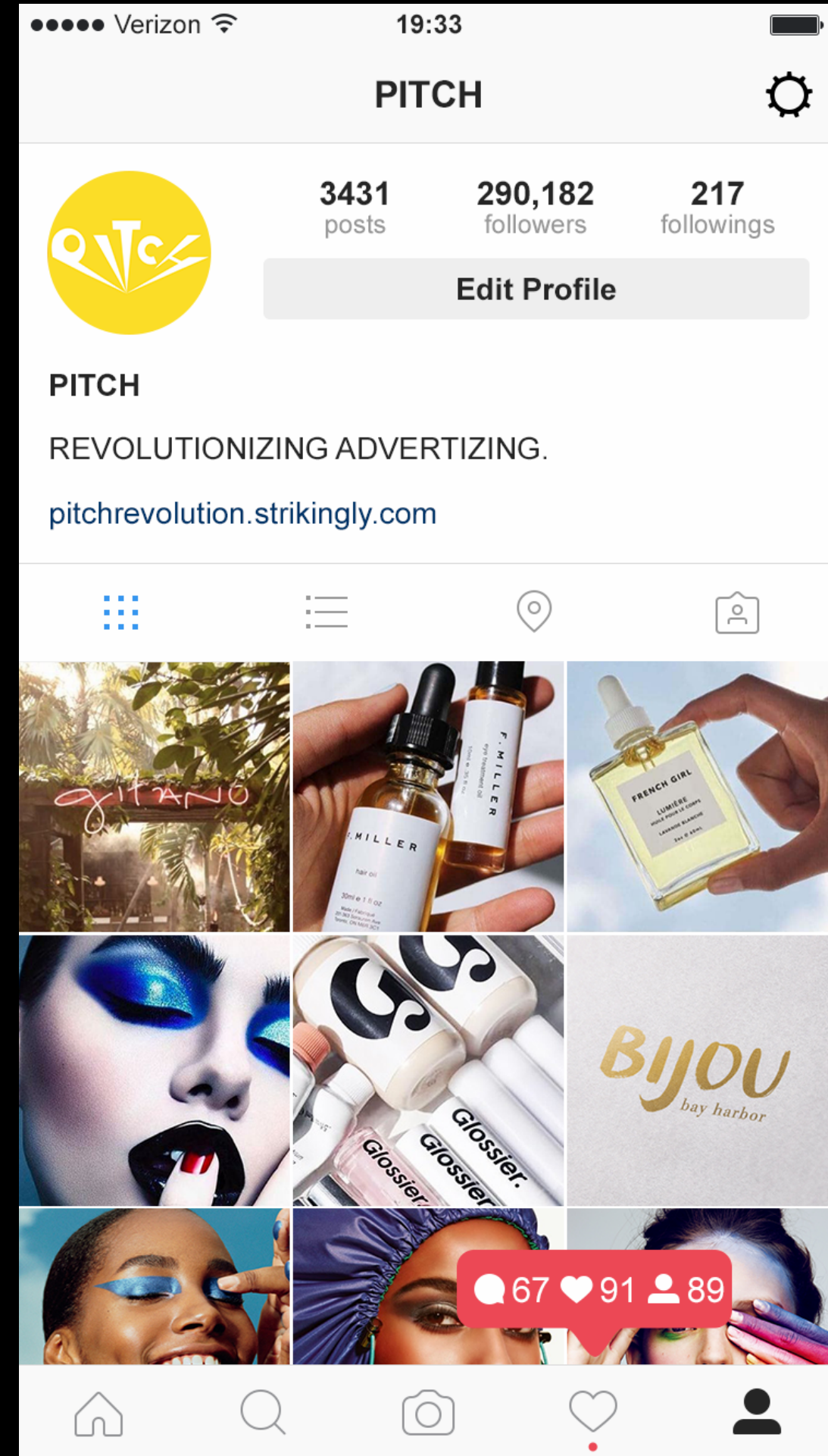
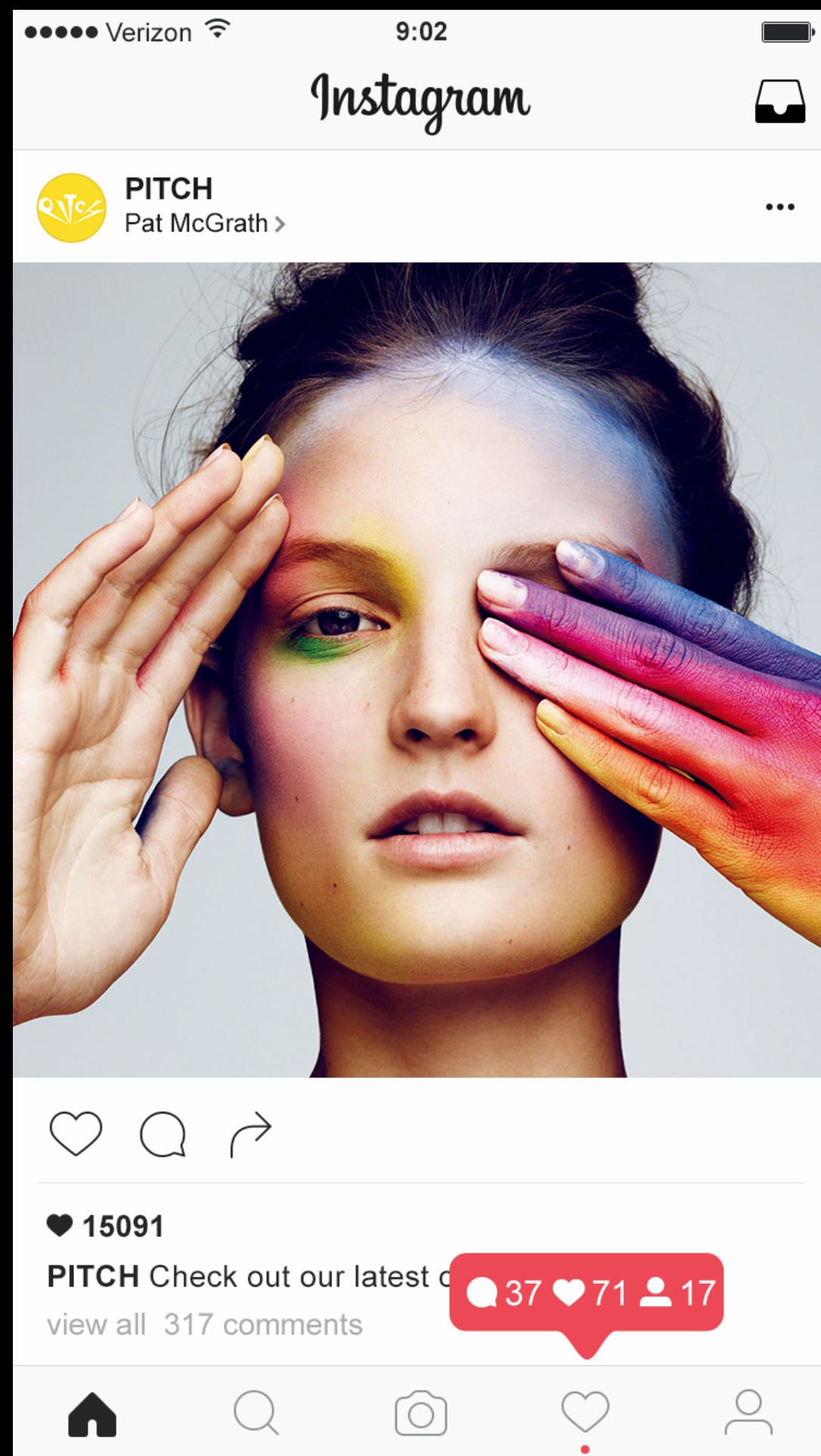


# Social Media: Snapchat





# Social Media: Instagram





# Social Media: YouTube

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Glossier

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Dr. Martens

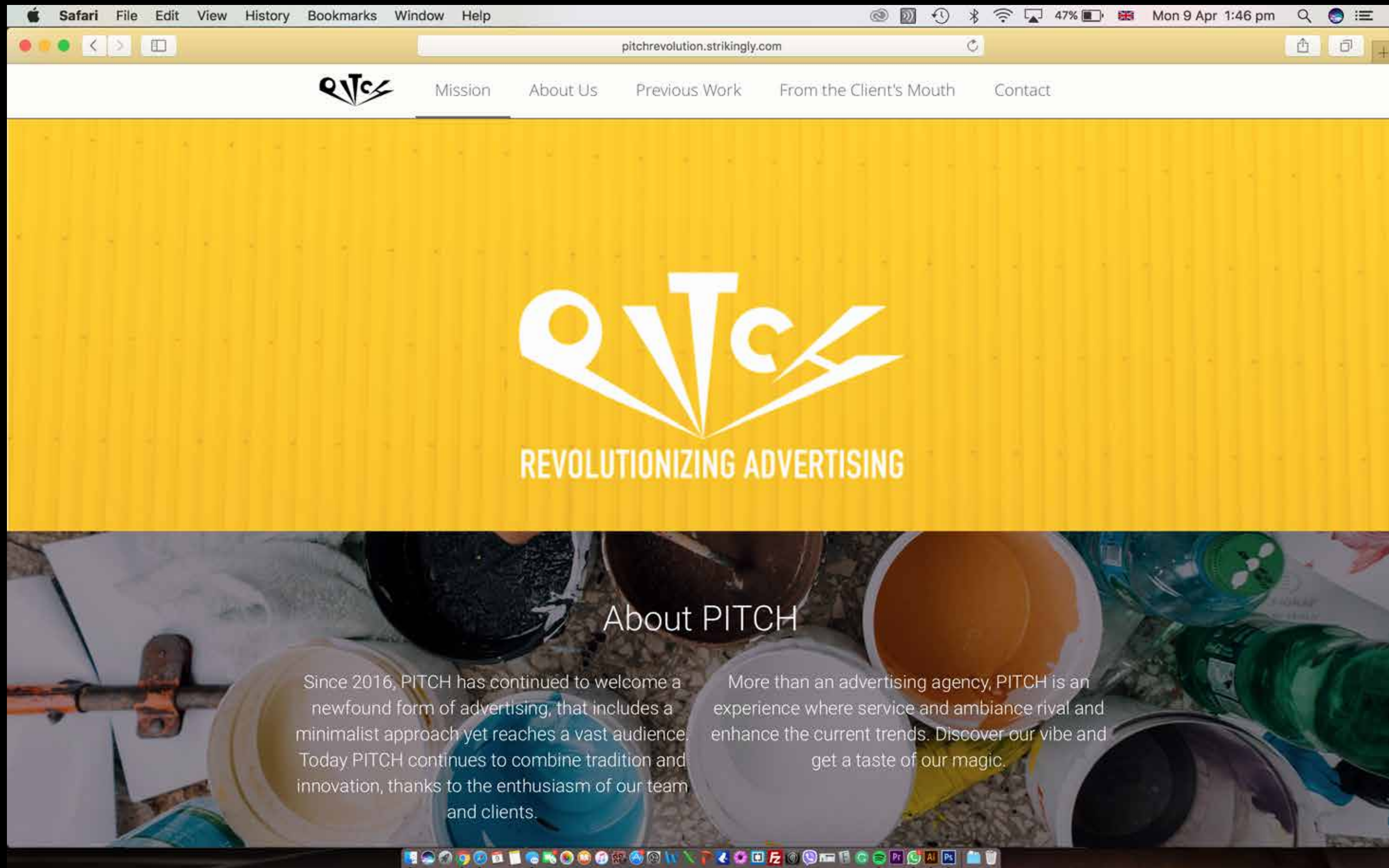
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GITANO

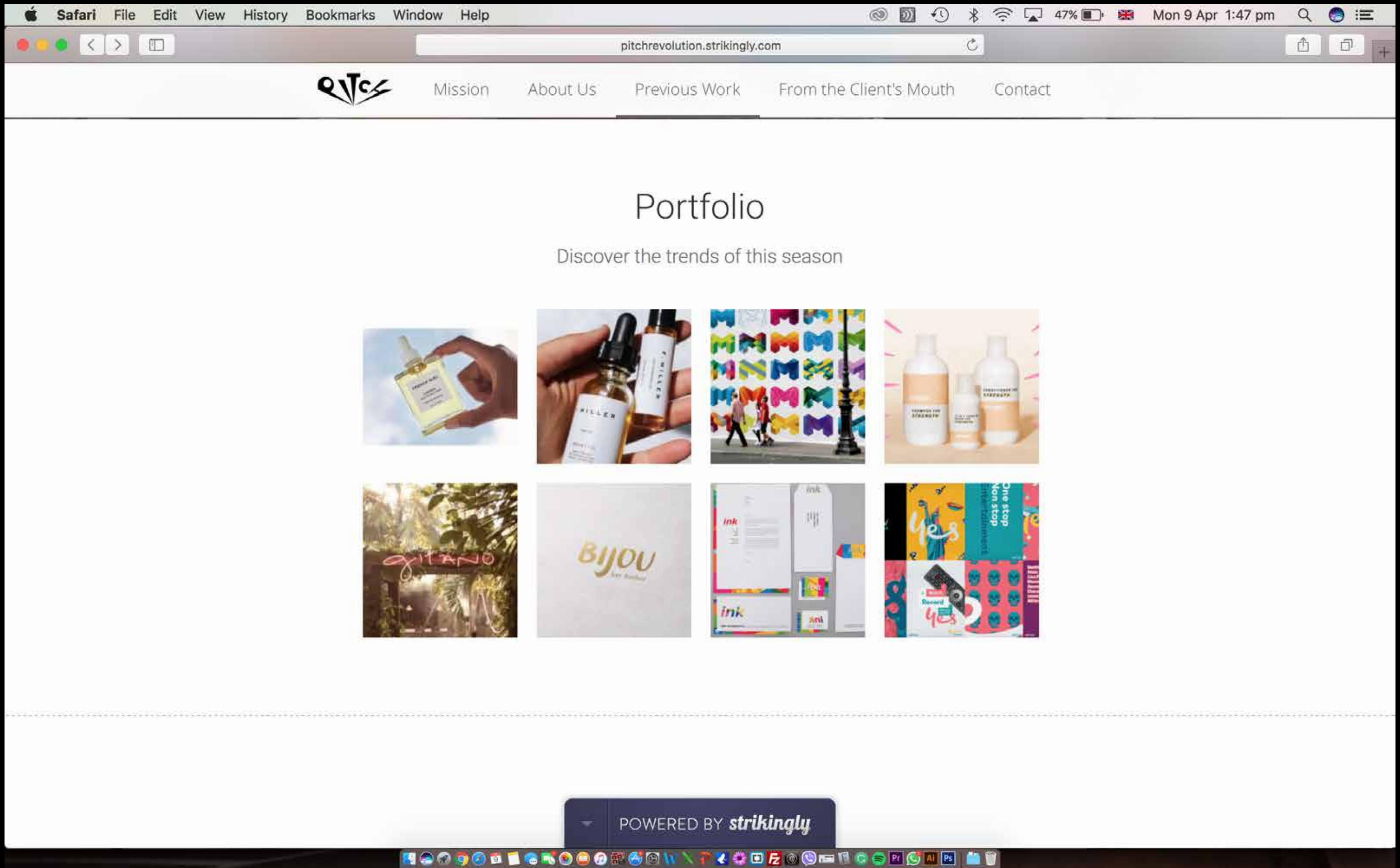
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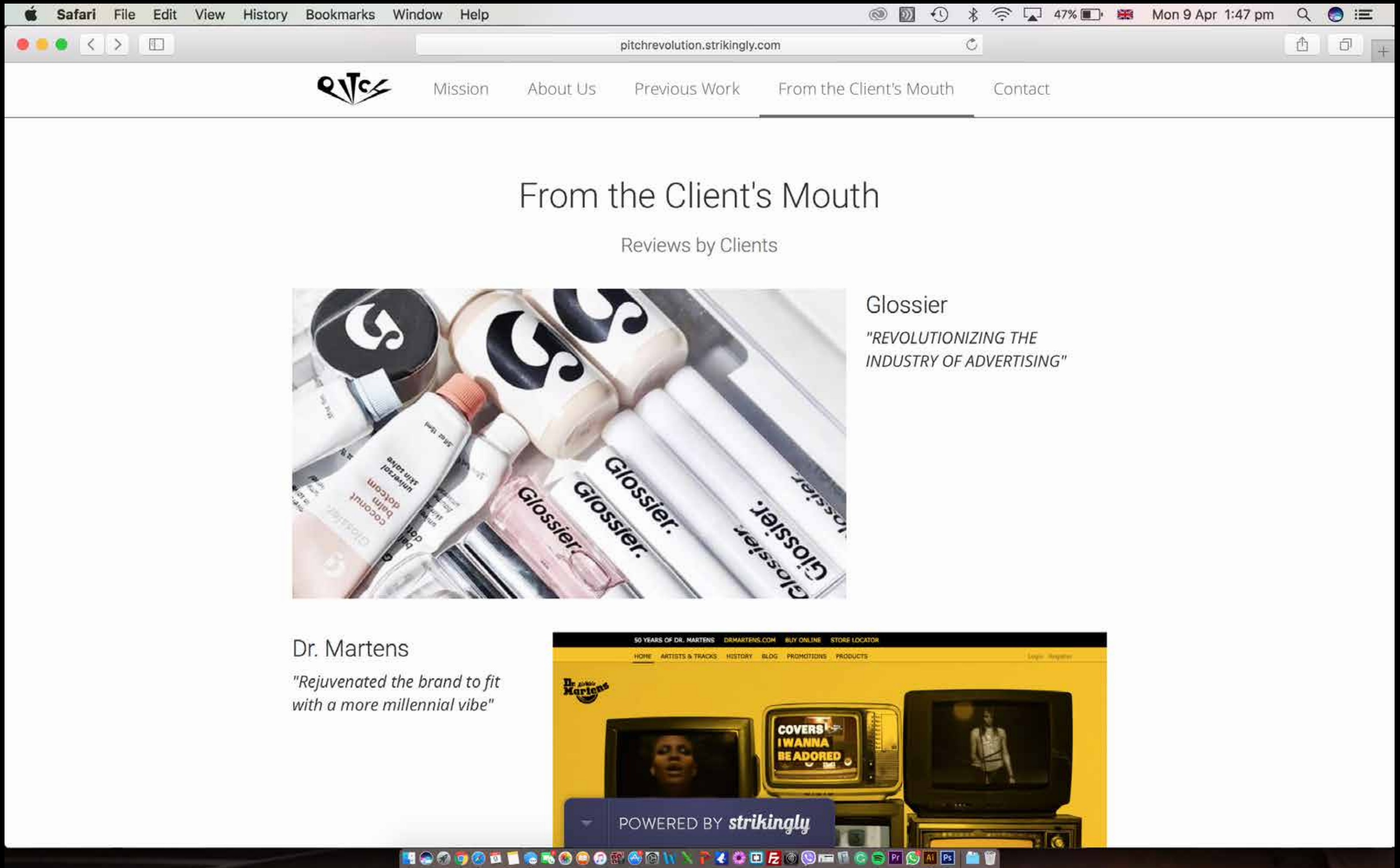


# WEBSITE



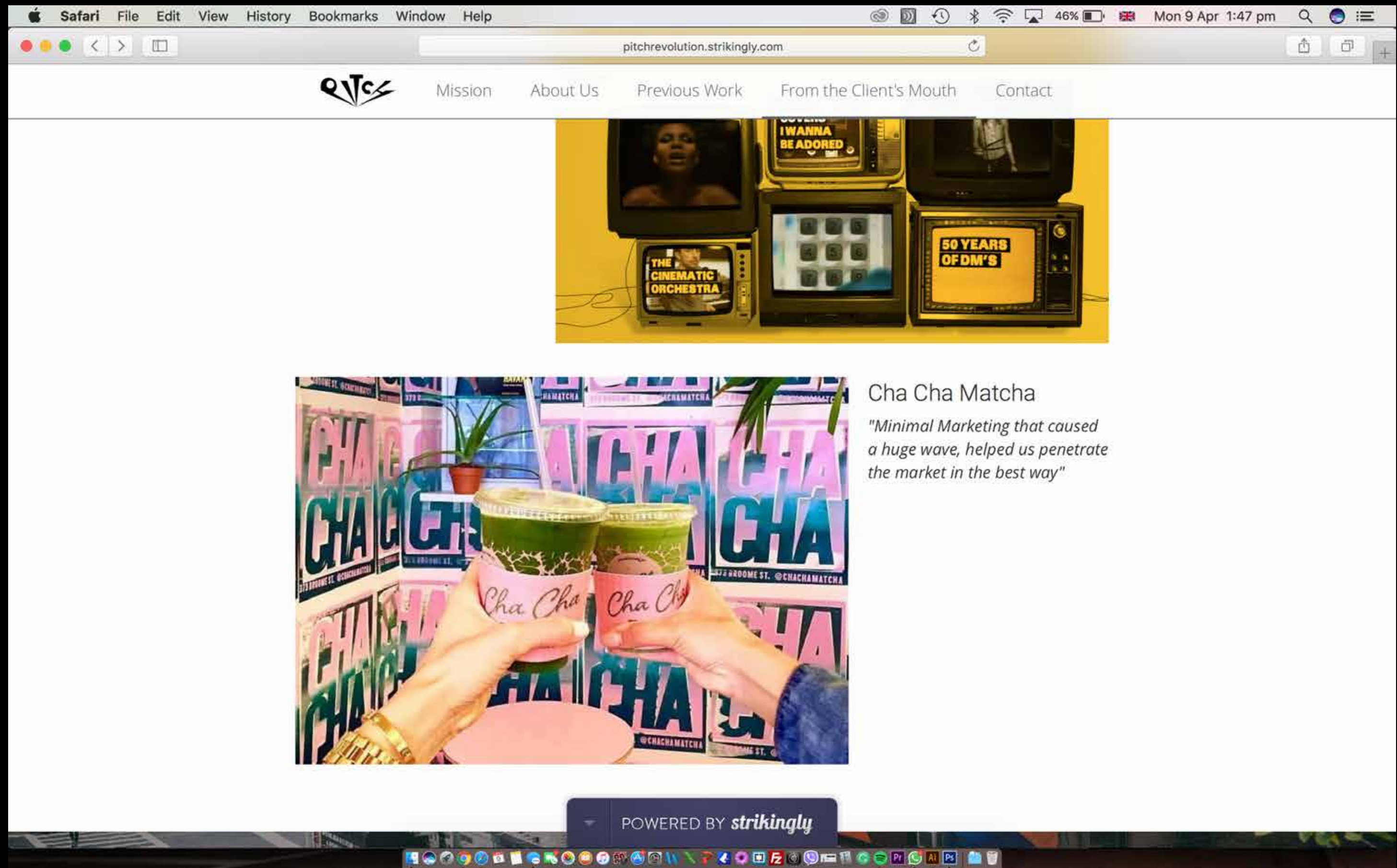


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